

PITCH

Opening Comments from the First PITCH Meeting (Kim Manrow)

May 05, 2010

I would like to welcome everyone to our first PITCH meeting. Our vision here for this group is to provide opportunities for professional women to gather for open discussion on a variety of topics. We want these meetings to be participant driven with everyone getting a chance to ask questions, make comments, suggest topics, present problems, and "PITCH" new ideas.

We are a collaborative group here at CBS. We pride ourselves on assisting our fellow partners in their success stories, so we will be using this group as a jumping off point for other events and programs that we hope will make working and living in this community more dynamic, prosperous, and fun.

We have developed several ways for you to let us know what is important to you. We want you to have input at the meetings, so please feel confident in sharing your thoughts with us. Bring it all; your great ideas for feedback, or areas of trouble that you need advice on. Share your failures so that others might be able to learn and grow from what you have experienced. We want the full body of all of our experiences to come to the table so that the women business community in this area can thrive.

At each meeting we will open with brief comments and let everyone share their name; business; and any new event, deal, success, or item of interest that is occurring in their business or professional lives. Then the meeting will be free flowing. We will have a topic ready to start us off – most will be your submitted ideas; some will be a little more planned out. If you have a business idea that you would like to "PITCH" to the group, then we will set a date for you to present during a future PITCH meeting. If we decide that we would like a presenter format occasionally, then that is an available option as well. We are trying to create a group that works for everyone. So, please spread the word about PITCH to your colleagues; we would like to reach as many women in the area as possible.

I have been thinking about a roundtable group like this for a long time; as part of my long range CBS vision. Some of the best advice that I get is from the everyday discussions that happen with my sister entrepreneurs. I think that we have been missing the opportunity to openly share the amazing people that we are, what we do for this community, and how much we have to offer.

I want to have some fun too! I am hoping that we can build bonds that will lead us to do other things together. For instance, I would love to have a "Men Not Allowed, We are Fabulous, Formal Dance Party." Sometimes, letting loose can be the best medicine for the stressful lives we lead. This is just one item in a sea of many that we could do. Being in the "for-profit world" allows us to be ever changing, agile, and dynamic. *So let's go big and make great things happen for us. Let's inspire each other to another level.*